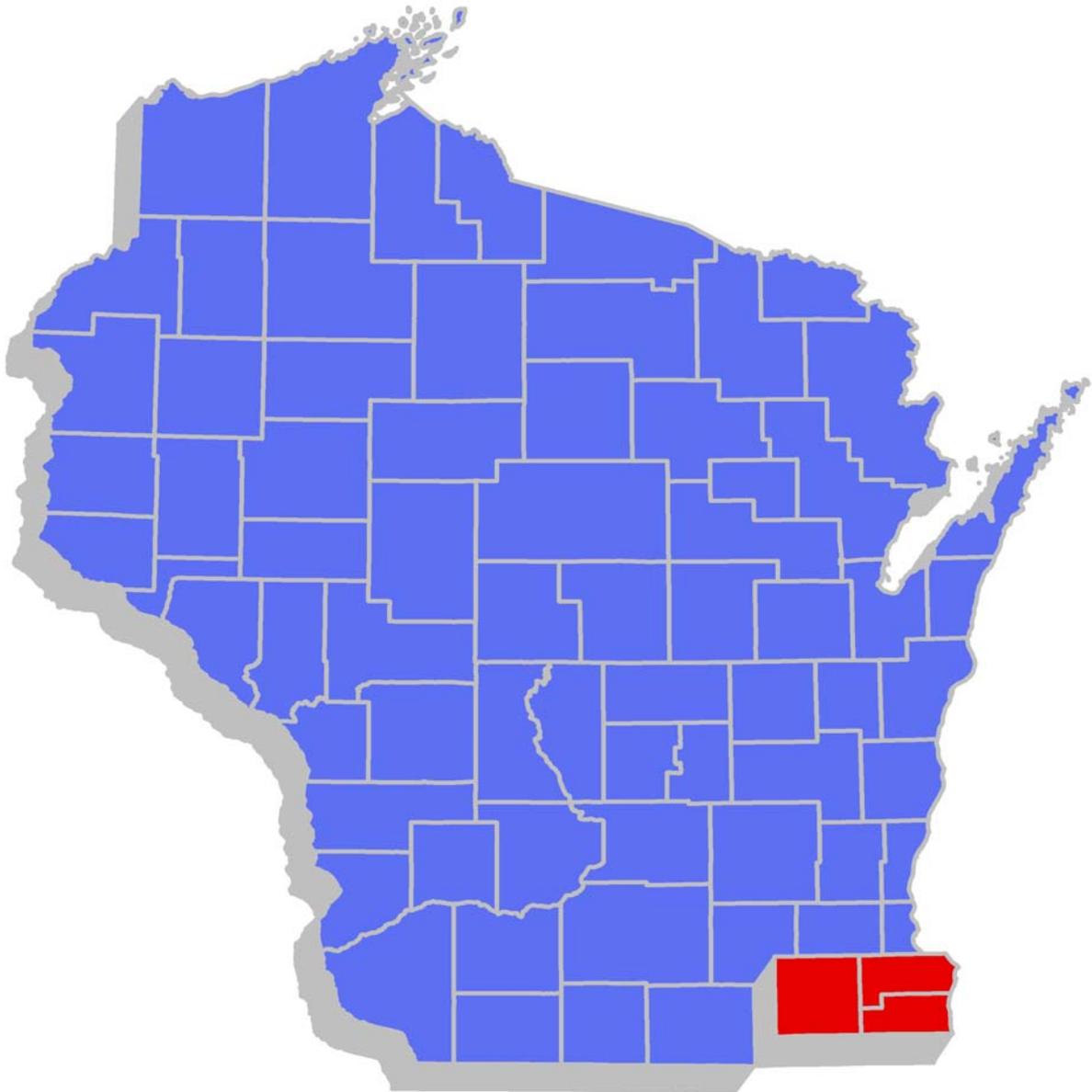


Southeast Workforce Development Area Economic Brief

**Kenosha, Racine and Walworth counties
Wisconsin Department of Workforce Development
Office of Economic Advisors
May 2011**



Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

I. Population and Demographics

Population

	<u>2000 Census</u>	<u>2010 Census</u>	<u>10-yr. # Change</u>	<u>10-yr. % Change</u>	<u>2010 - 2020 Projected Growth Rate*</u>
U.S.	281,421,906	309,050,816	27,628,910	9.8%	8.7%
Wisconsin	5,363,675	5,664,218	300,543	5.6%	7.5%
Southeast WDA	432,167	467,855	35,688	8.3%	8.9%

Source: U.S. Census and WI Department of Administration, Demographic Services

*Projected population growth rates to be revised based upon full release of 2010 Census

Share of Total Population by Age

Age Group	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
0-4	6.9%	6.4%	6.6%
5-17	17.7%	17.2%	18.4%
18-24	9.9%	10.5%	10.2%
25-34	13.4%	12.3%	12.0%
35-44	14.2%	14.0%	14.7%
45-54	14.5%	15.4%	15.5%
55-64	10.8%	11.1%	10.6%
65-74	6.5%	6.6%	6.0%
75+	6.1%	6.6%	6.0%
Total	100.0%	100.0%	100.0%

Median Age	36.5	37.8	37.1
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Percent Working Age (18-64)	62.8%	63.2%	63.0%
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Percent Retirement Age (65+)	12.6%	13.2%	12.0%
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Source: U.S. Census, 2005-2009 American Community Survey

Highest Educational Attainment (Ages 25+)

	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Less than High School Graduate	15.4%	11.0%	12.7%
High School Graduate/GED	29.3%	34.3%	34.2%
Some College, no degree	20.3%	20.5%	21.6%
Associate Degree	7.4%	8.8%	8.6%
Bachelor's Degree	17.4%	17.0%	15.3%
Graduate/Professional Degree	10.1%	8.4%	7.5%
Total	100.0%	100.0%	100.0%

Source: U.S. Census, 2005-2009 American Community Survey

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

II. Labor Market and Job Base

Labor Force and Unemployment Rate (Annual Average)

	2000		
	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Labor Force	142,583,000	2,996,100	235,196
Number of Employed	136,891,000	2,894,900	226,519
Number of Unemployed	5,692,000	101,200	8,677
Unemployment Rate	4.0%	3.4%	3.7%

	2010		
	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Labor Force	153,889,000	3,062,600	237,996
Number of Employed	139,064,000	2,807,300	214,189
Number of Unemployed	14,825,000	255,300	23,807
Unemployment Rate	9.6%	8.3%	10.0%

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics Program (LAUS) and Current Population Survey (CPS)

2000-2010 Labor Force Growth

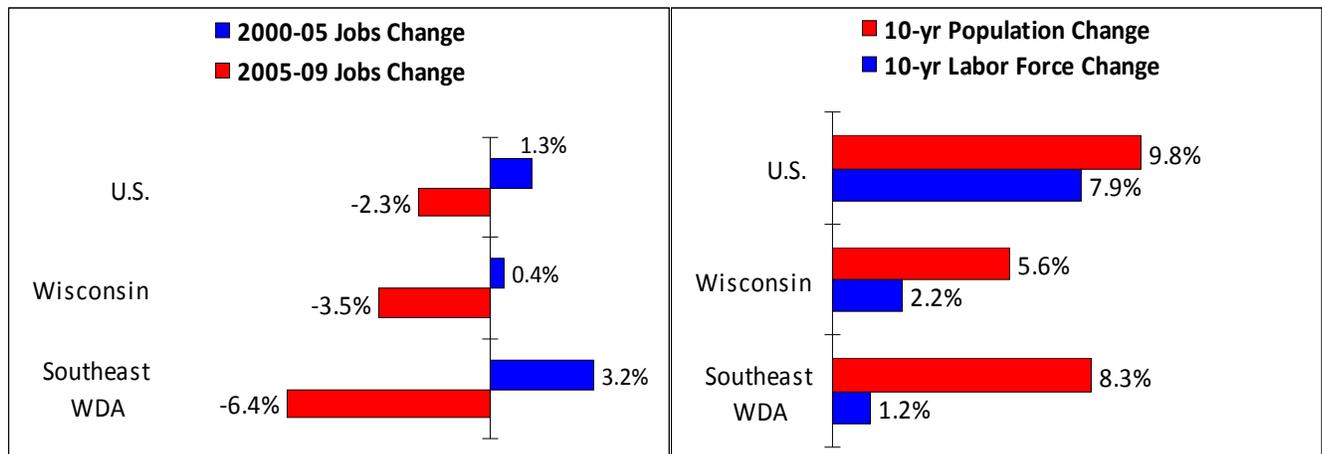
	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Labor Force	7.9%	2.2%	1.2%
Number of Employed	1.6%	-3.0%	-5.4%
Number of Unemployed	160.5%	152.3%	174.4%

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics Program (LAUS) and Current Population Survey (CPS)

Labor Force Participation Rate (Ages 16-64), 2005-2009 Average

U.S.	74.7%
Wisconsin	79.9%
Southeast WDA	78.2%

Source: U.S. Census, 2005-2009 American Community Survey



Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

III. Labor Market Information

Industry Employment Share of Job Base, 2009

	U.S	Wisconsin	Southeast WDA
Total, All Industries	100.0%	100.0%	100.0%
Agriculture, Forestry, Fishing and Hunting	0.8%	0.8%	0.5%
Mining, Quarrying, and Oil and Gas Extraction	0.5%	0.1%	0.0%
Utilities	0.7%	0.5%	0.3%
Construction	4.7%	3.9%	3.4%
Manufacturing	9.5%	17.0%	20.3%
Wholesale Trade	4.5%	4.5%	4.4%
Retail Trade	11.5%	11.3%	12.3%
Transportation and Warehousing	3.5%	3.5%	2.8%
Information	2.4%	2.0%	0.7%
Finance and Insurance	4.5%	5.0%	2.7%
Real Estate and Rental and Leasing	1.6%	1.0%	0.8%
Professional, Scientific, and Technical Services	6.0%	3.7%	2.2%
Management of Companies and Enterprises	1.6%	1.9%	0.7%
Administrative and Support and Waste Mgmt.	5.6%	4.3%	5.0%
Educational Services	9.5%	8.3%	9.2%
Health Care and Social Assistance	13.7%	14.1%	13.5%
Arts, Entertainment, and Recreation	1.8%	1.6%	2.0%
Accommodation and Food Services	8.6%	8.1%	10.1%
Other Services (except Public Administration)	3.5%	3.3%	3.1%
Public Administration	4.8%	5.2%	5.8%

Source: U.S. Bureau of Census, Local Employment Dynamics (LED)

Occupational Share of Job Base, 2009

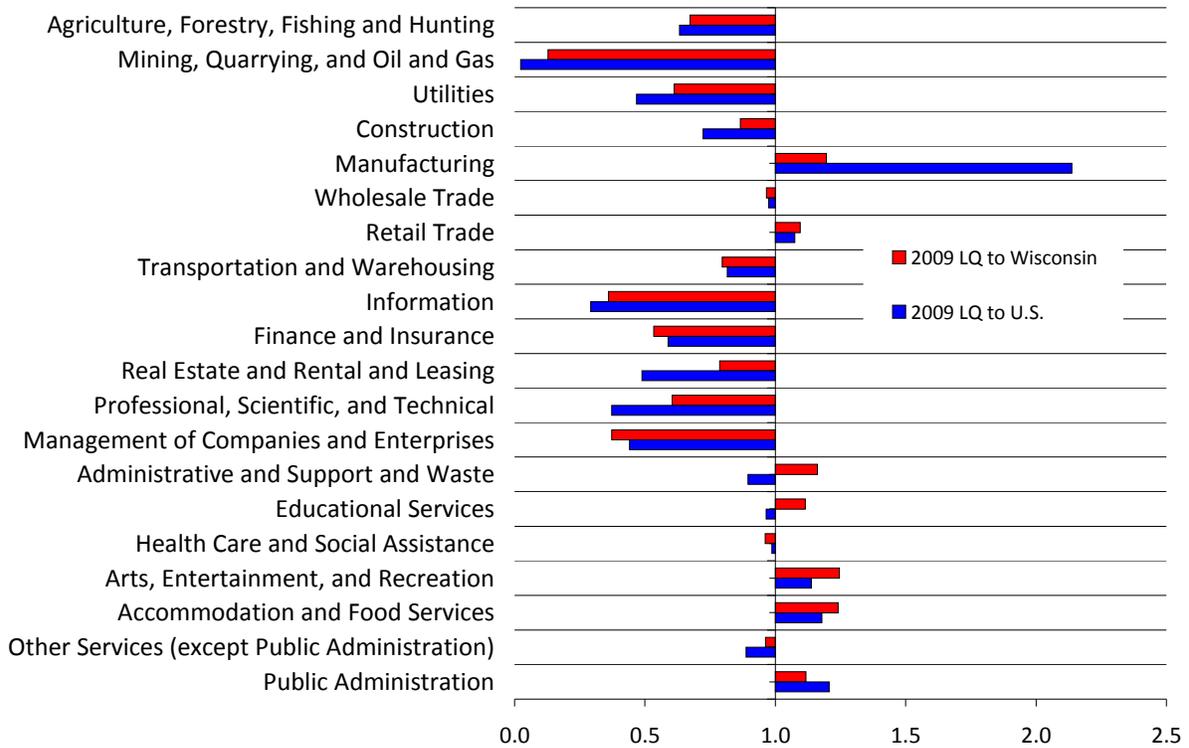
	U.S	Wisconsin	Southeast WDA
Total, All Occupations	100.0%	100.0%	100.0%
Management	4.7%	4.0%	3.5%
Business and financial operations	4.6%	4.2%	3.0%
Computer and mathematical science	2.5%	2.0%	1.0%
Architecture and engineering	1.8%	1.7%	1.4%
Life, physical, and social science	1.0%	0.9%	0.8%
Community and social services	1.4%	1.2%	1.2%
Legal	0.8%	0.5%	0.4%
Education, training, and library	6.5%	5.8%	7.1%
Arts, design, entertainment, sports, and media	1.3%	1.3%	1.1%
Healthcare practitioner and technical	5.5%	5.7%	4.8%
Healthcare support	3.0%	3.4%	3.5%
Protective service	2.4%	2.0%	3.2%
Food preparation and serving related	8.6%	8.8%	10.1%
Building and grounds cleaning and maintenance	3.3%	3.2%	4.0%
Personal care and service	2.6%	2.8%	2.6%
Sales and related	10.5%	10.1%	10.3%
Office and administrative support	17.1%	15.7%	14.8%
Farming, fishing, and forestry	0.3%	0.2%	0.1%
Construction and extraction	4.4%	3.7%	3.5%
Installation, maintenance, and repair	3.9%	3.8%	3.4%
Production	6.8%	11.4%	12.9%
Transportation and material moving	6.8%	7.6%	7.5%

Source: U.S. Bureau of Labor Statistics, OES Program, and DWD, OEA Section, EDS Program

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

Southeast WDA Industry Sector Location Quotients



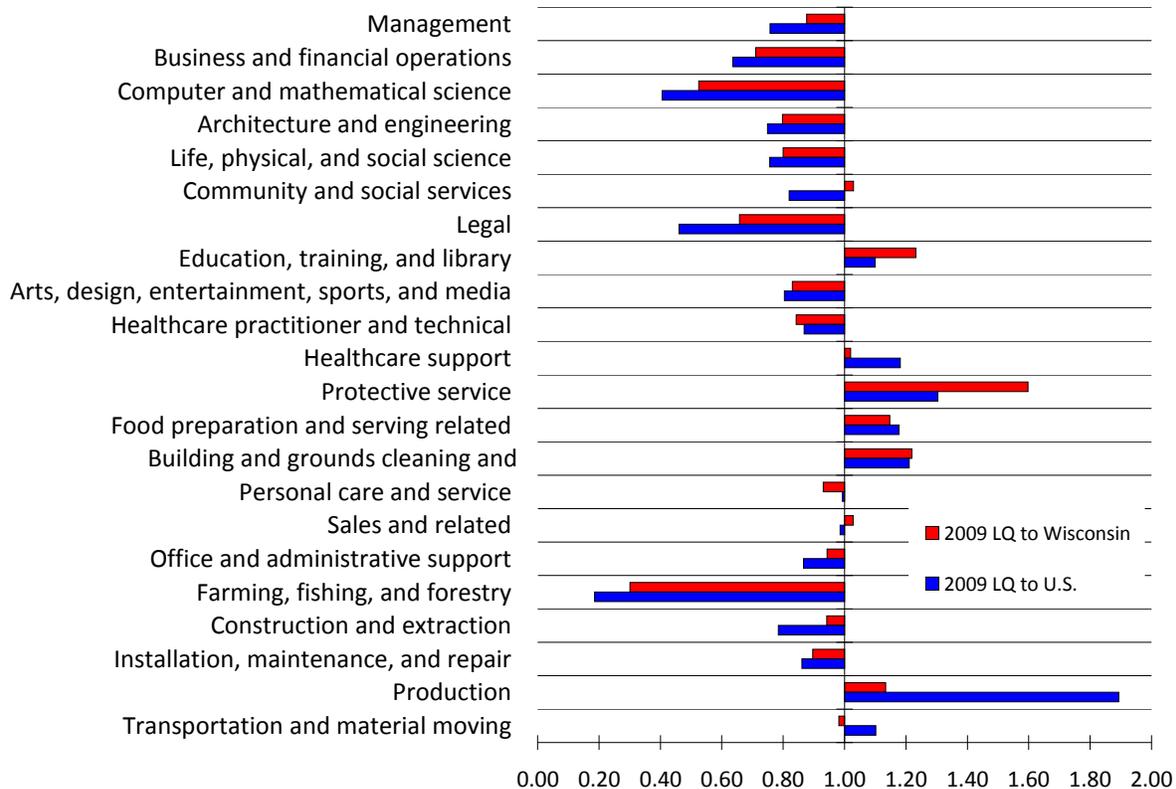
	2009 LQ to Wisconsin	2009 LQ to U.S.
Agriculture, Forestry, Fishing and Hunting	0.67	0.63
Mining, Quarrying, and Oil and Gas Extraction	0.13	0.02
Utilities	0.61	0.47
Construction	0.87	0.72
Manufacturing	1.20	2.14
Wholesale Trade	0.97	0.98
Retail Trade	1.10	1.08
Transportation and Warehousing	0.80	0.82
Information	0.36	0.29
Finance and Insurance	0.53	0.59
Real Estate and Rental and Leasing	0.79	0.49
Professional, Scientific, and Technical Services	0.60	0.37
Management of Companies and Enterprises	0.37	0.44
Administrative and Support and Waste Mgmt.	1.16	0.90
Educational Services	1.11	0.97
Health Care and Social Assistance	0.96	0.99
Arts, Entertainment, and Recreation	1.25	1.14
Accommodation and Food Services	1.24	1.18
Other Services (except Public Administration)	0.96	0.89
Public Administration	1.12	1.21

Source: U.S. Bureau of Census, Local Employment Dynamics (LED)

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

Southeast WDA Occupational Employment Location Quotients



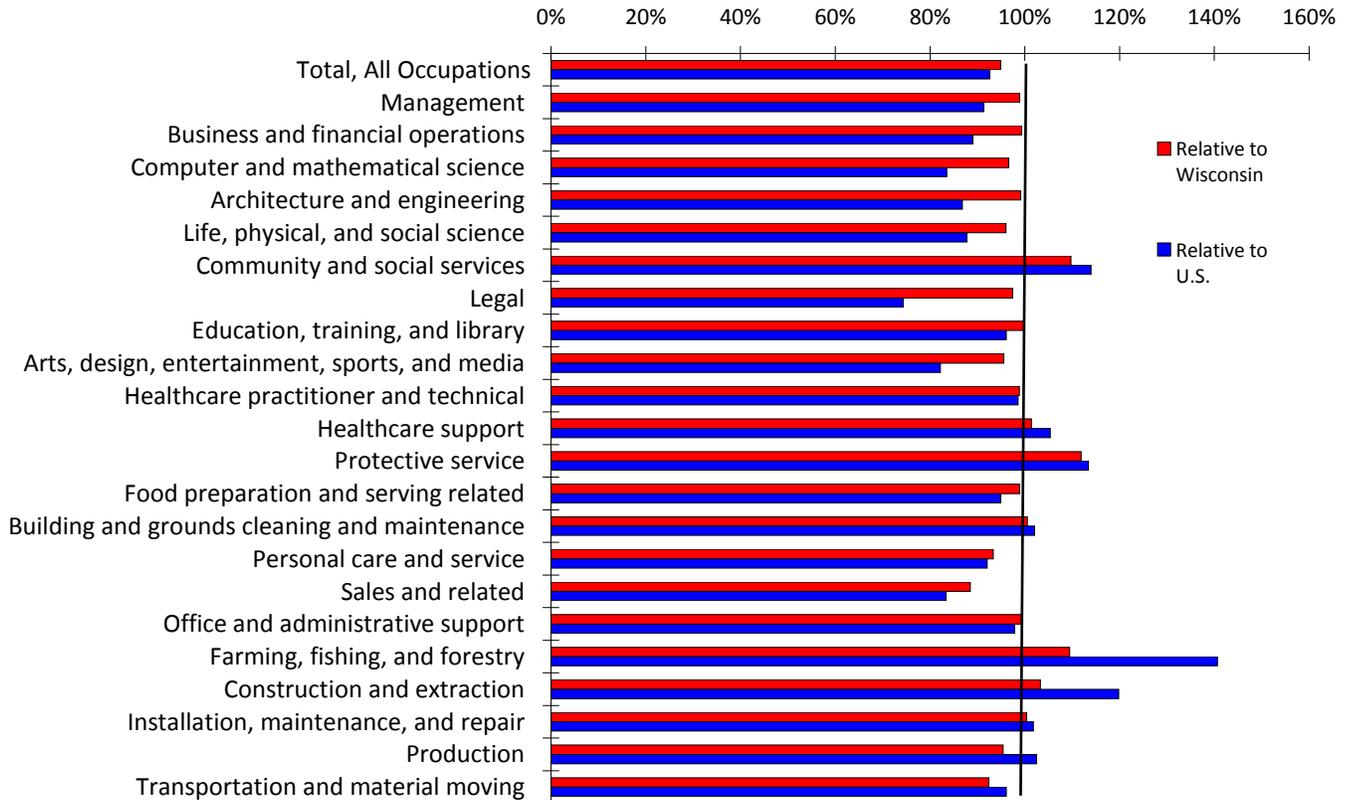
	2009 LQ to Wisconsin	2009 LQ to U.S.
Management	0.88	0.76
Business and financial operations	0.71	0.64
Computer and mathematical science	0.52	0.41
Architecture and engineering	0.80	0.75
Life, physical, and social science	0.80	0.76
Community and social services	1.03	0.82
Legal	0.66	0.46
Education, training, and library	1.23	1.10
Arts, design, entertainment, sports, and media	0.83	0.80
Healthcare practitioner and technical	0.84	0.87
Healthcare support	1.02	1.18
Protective service	1.60	1.30
Food preparation and serving related	1.15	1.18
Building and grounds cleaning and maintenance	1.22	1.21
Personal care and service	0.93	0.99
Sales and related	1.03	0.99
Office and administrative support	0.94	0.87
Farming, fishing, and forestry	0.30	0.19
Construction and extraction	0.94	0.78
Installation, maintenance, and repair	0.90	0.86
Production	1.13	1.89
Transportation and material moving	0.98	1.10

Source: U.S. Bureau of Labor Statistics, OES Program, and DWD, OEA Section, EDS Program

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

Southeast WDA Median Hourly Wage in 2009 by Occupation



Median Hourly Wage by Occupational Group, 2009

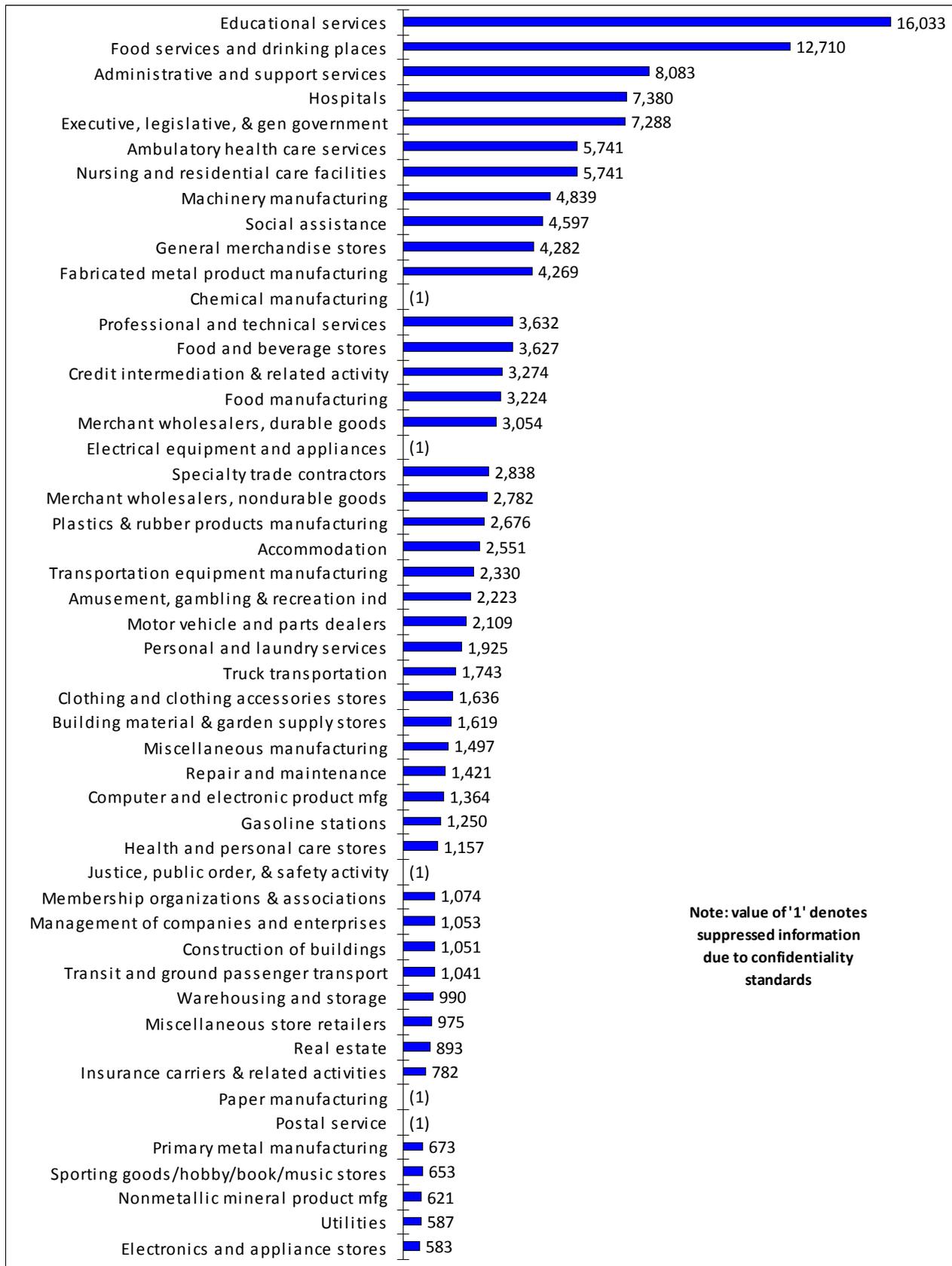
	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Total, All Occupations	\$15.95	\$15.56	\$14.77
Management	\$42.95	\$39.68	\$39.24
Business and financial operations	\$28.32	\$25.38	\$25.21
Computer and mathematical science	\$35.05	\$30.28	\$29.27
Architecture and engineering	\$33.07	\$28.96	\$28.71
Life, physical, and social science	\$28.03	\$25.63	\$24.62
Community and social services	\$18.74	\$19.47	\$21.36
Legal	\$35.59	\$27.16	\$26.47
Education, training, and library	\$21.74	\$20.94	\$20.89
Arts, design, entertainment, sports, and media	\$20.41	\$17.56	\$16.78
Healthcare practitioner and technical	\$27.74	\$27.66	\$27.34
Healthcare support	\$11.89	\$12.36	\$12.53
Protective service	\$17.39	\$17.62	\$19.72
Food preparation and serving related	\$8.89	\$8.53	\$8.44
Building and grounds cleaning and maintenance	\$10.75	\$10.91	\$10.97
Personal care and service	\$9.99	\$9.86	\$9.20
Sales and related	\$11.51	\$10.85	\$9.60
Office and administrative support	\$14.62	\$14.40	\$14.31
Farming, fishing, and forestry	\$9.43	\$12.11	\$13.26
Construction and extraction	\$18.64	\$21.62	\$22.33
Installation, maintenance, and repair	\$19.04	\$19.31	\$19.39
Production	\$14.41	\$15.48	\$14.77
Transportation and material moving	\$13.46	\$13.99	\$12.93

Source: U.S. Bureau of Labor Statistics, OES Program, and DWD, OEA Section, EDS Program

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

50 Industries Reporting the Greatest Employment in March 2010



Southwest Workforce Development Area

Kenosha, Racine and Walworth counties

Top 50 Largest Private-Sector Employers

<u>Employer Name</u>	<u>Industry</u>	<u>Size Range</u>
Wheaton Franciscan Healthcare	General medical & surgical hospitals	1,000+
S C Johnson & Son Inc	Polish & other sanitation good mfg.	1,000+
United Hospital System Inc	General medical & surgical hospitals	1,000+
Aurora Health Care of Southern Lake	General medical & surgical hospitals	1,000+
Walmart	Discount department stores	1,000+
CNH America LLC	Farm machinery & equipment manufacturing	1,000+
Aurora Medical Group Inc	Offices of physicians, except mental health	1,000+
Society's Assets Inc	Services for the elderly & disabled	1,000+
QPS Employment Group Inc	Temporary help services	1,000+
Emerson Electric Co	Other major household appliance mfg.	500-999
Grand Geneva LLC	Hotels & motels, except casino hotels	500-999
Johnson Diversey Inc	Polish & other sanitation good mfg.	500-999
Ruud Lighting Inc	Residential electric lighting fixture mfg.	500-999
McEssy Investment Co	Limited-service restaurants	500-999
Mega Marts LLC	Supermarkets & other grocery stores	500-999
Sta-Rite Industries LLC	Pump & pumping equipment manufacturing	500-999
Johnson Bank	Commercial banking	500-999
Halpin Personnel Inc	Temporary help services	500-999
Chrysler Group LLC	Gasoline engine & engine parts mfg.	500-999
Wisconsin Electric Power Co	Electric power distribution	500-999
Menard Inc	Home centers	500-999
Express Services Inc	Temporary help services	250-499
Adecco USA Inc	Temporary help services	250-499
Unified Solutions Inc	Packaging & labeling services	250-499
Nestle USA Inc	Confectionery mfg. from cacao beans	250-499
Piggly Wiggly Midwest LLC	Supermarkets & other grocery stores	250-499
Carthage College	Colleges, universities & professional schools	250-499
Miniature Precision Components Inc	All other plastics product manufacturing	250-499
Modine Mfg Co	All other motor vehicle parts manufacturing	250-499
Manheim Remarketing Inc	Motor vehicle merchant wholesalers	250-499
Kindred Nursing Centers Ltd Ptrnshp	Nursing care facilities	250-499
BRP US Inc	Other engine equipment manufacturing	250-499
Supervalu Holdings Inc	General line grocery merchant wholesalers	250-499
Target Corporation	Discount department stores	250-499
Walgreens	Pharmacies & drug stores	250-499
Kenosha Beef Int'l Ltd	Animal, except poultry, slaughtering	250-499
Kohls Value Services Inc	Discount department stores	250-499
Twin Disc Inc	Motor vehicle power train components mfg.	250-499
New Holland Credit Co LLC	Sales financing	250-499
Birds Eye Foods LLC	Frozen fruit & vegetable manufacturing	250-499
Mc Donald's	Limited-service restaurants	250-499
Lakeview Neurorehab Center	Other specialty hospitals	250-499
Kindred Rehab Services Inc	Nursing care facilities	250-499
Raintree Enterprises Abbey Inc	Hotels & motels, except casino hotels	250-499
Ocean Spray Cranberries Inc	Fruit & vegetable canning	250-499
SPX Corp	Pump & pumping equipment manufacturing	250-499
Jockey Intl Inc	Managing offices	250-499
Saint-Gobain Containers LLC	Glass container manufacturing	250-499
Delavan Resort Hospitality LLC	Hotels & motels, except casino hotels	250-499
Hy Pro Inc	Machine shops	250-499

Source: DWD, LMI Section QCEW, June 2010

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

Southeast Workforce Development Areas Industry Employment Projections, 2008-2018

Kenosha, Racine and Walworth counties

NAICS	Industry Title	Employment			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	171,560	177,120	5,570	3.2%
1133, 21, 23	Construction/Mining/Natural Resources	6,730	7,100	360	5.4%
31-33	Manufacturing	35,810	32,390	- 3,410	- 9.5%
42, 44-45	Trade	27,010	26,930	- 80	- 0.3%
48-49, 22	Transportation and Utilities (Including US Postal)	5,890	6,140	250	4.2%
52-53	Financial Activities	5,750	5,850	90	1.6%
611	Educational Services (Including State and Local Government)	14,560	14,750	200	1.3%
621	Hospitals (Including State and Local Government)	6,930	7,810	880	12.6%
71-72	Leisure and Hospitality	19,880	21,040	1,170	5.9%
51, 54-56, 81	Information/Prof. Services/Other Services	24,520	26,540	2,020	8.2%
	Government (Excluding US Postal, State and Local Education and Hospitals)	10,350	10,650	310	2.9%

Notes:

Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.

Government employment includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

Southeast Workforce Development Area Occupational Projections, 2008-2018

Kenosha, Racine and Walworth counties

Broad Occupational Group	Estimated Employment				Annual Openings			2009
	2008	2018	Change	% Change	New Jobs	Replacements	Total	Median Hourly Wage
Total, All Occupations	171,560	177,120	5,560	3.2%	560	4,020	4,580	\$ 14.77
Management	6,670	6,560	- 110	- 1.6%	0	170	170	\$ 39.24
Business and Financial Operations	6,150	6,660	510	8.3%	50	130	180	\$ 25.21
Computer and Mathematical	2,450	2,650	200	8.2%	20	50	70	\$ 29.27
Architecture and Engineering	3,170	3,130	- 40	- 1.3%	0	70	70	\$ 28.71
Life, Physical, and Social Science	1,750	1,880	130	7.4%	10	50	60	\$ 24.62
Community and Social Services	2,070	2,410	340	16.4%	30	50	80	\$ 21.36
Legal	610	640	30	4.9%	<5	10	10	\$ 26.47
Education, Training, and Library	10,090	10,580	490	4.9%	50	220	270	\$ 20.89
Arts, Design, Entertainment, Sports, and Media	1,960	2,060	100	5.1%	10	50	60	\$ 16.78
Healthcare Practitioners and Technical	8,650	10,060	1,410	16.3%	140	180	320	\$ 27.34
Healthcare Support	5,350	6,540	1,190	22.2%	120	60	180	\$ 12.53
Protective Service	4,460	4,830	370	8.3%	40	130	170	\$ 19.72
Food Preparation and Serving Related	17,130	18,250	1,120	6.5%	110	610	720	\$ 8.44
Building and Grounds Cleaning and Maintenance	6,140	6,150	10	0.2%	<5	100	100	\$ 10.97
Personal Care and Service	5,880	7,250	1,370	23.3%	140	140	280	\$ 9.20
Sales and Related	17,080	17,060	- 20	- 0.1%	0	530	530	\$ 9.60
Office and Administrative Support	24,090	24,160	70	0.3%	10	520	530	\$ 14.31
Farming, Fishing, and Forestry	220	220	0	0.0%	<5	10	10	\$ 13.26
Construction and Extraction	6,190	6,310	120	1.9%	10	110	120	\$ 22.33
Installation, Maintenance, and Repair	6,880	7,000	120	1.7%	10	130	140	\$ 19.39
Production	22,280	20,640	- 1,640	- 7.4%	0	440	440	\$ 14.77
Transportation and Material Moving	12,320	12,070	- 250	- 2.0%	0	290	290	\$ 12.93

Notes:

Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family workers, or railroad workers. Employment is rounded to the nearest ten. Totals may not add due to rounding.

Replacements are an estimate of the number of job openings expected because people have permanently left a given occupation. Permanent exits occur if someone dies, retires, or otherwise leaves the labor force. Permanent exits also include openings resulting from someone permanently changing occupations.

Total openings are the sum of new jobs and replacements. Total openings are an indication of how many new people are needed to enter a given occupation.

Information was derived using the 2009 OES Survey and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and US Census Bureau was also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of these projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

Southeast Workforce Development Area

Kenosha, Racine and Walworth counties

IV. Economy

Gross Regional Product, 2008

	<u>Total Value Added</u> <u>('Gross Regional</u> <u>Product')</u>	<u>Total Output</u>	<u>Output per Employed</u>
U.S.	\$14,441,400,089,504	\$27,507,783,498,592	\$156,013
Wisconsin	\$240,732,268,642	\$517,899,217,829	\$147,866
Southeast WDA	\$15,410,077,837	\$32,611,482,603	\$151,596

Source: Minnesota IMPLAN Group, 2008

Personal Income, 2009

	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Total Personal Income (millions)	\$12,168,161,000	\$211,337,133	\$16,159,069
Total Personal Income, 10-yr. Growth	53.9%	43.3%	39.8%
Per Capita Personal Income	\$39,635	\$37,373	\$34,633
Per Capita Personal Income, 10-yr. Growth	39.9%	35.2%	28.6%
Per Capita Personal Income, 10-yr. Growth, Inflation adjusted	8.6%	5.0%	-0.2%

Source: U.S. Bureau of Economic Analysis a

Personal Income Composition, 2009

	<u>U.S.</u>	<u>Wisconsin</u>	<u>Southeast WDA</u>
Earnings by Place of Work	64.5%	64.4%	64.8%
Dividends, Interest, and Rent	18.0%	17.2%	17.3%
Personal Current Transfer Receipts	17.5%	18.4%	17.9%
Total	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>

Source: U.S. Bureau of Economic Analysis

The Wisconsin Department of Workforce Development's Office of Economic Advisors (OEA) is charged with assisting all interested parties in better understanding their local economies. OEA has labor economists positioned throughout Wisconsin to help those involved in economic and workforce development.

For more information about this region please contact:

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